

POLICY ON RESELLING GRANITE GOLD® PRODUCTS ONLINE/ECOMMERCE SITES

Effective January 1, 2018

Granite Gold Inc. is a manufacturer, distributor and marketer of Granite Gold® brand premium stone-care products throughout the U.S. and internationally.

To ensure the integrity of the Granite Gold® brand and competitive pricing across all channels, this Policy on Reselling Granite Gold® Products Online/Ecommerce Sites (the “Policy on Reselling”) eliminates the unauthorized reselling of Granite Gold® brand stone-care products over third-party online/ecommerce marketplaces. “Resellers” includes (i) any Granite Gold® direct customer, including distributors; (ii) any retail customer supplied Granite Gold® brand stone-care products by any direct customer; or (iii) any other unauthorized reseller of Granite Gold® brand stone-care products regardless of its source for those products.

Under this Policy on Reselling, a reseller may not advertise or offer Granite Gold® brand stone-care products for sale, directly, indirectly or by referral in any manner, on or through any third party retail website, online marketplace, drop ship or auction site, or any comparable website or mobile app, or on or through any marketing website affiliated with any such site. Examples of such online marketplaces include Amazon.com, Walmart.com, Groupon, eBay.com and Jet.com, among others. The Policy on Reselling does not apply in any way to any Reseller’s advertising or offering Granite Gold® brand stone-care products for sale exclusively on such Reseller’s own proprietary online/ecommerce site.

If Granite Gold Inc. determines in its sole discretion that there has been a violation of this Policy on Reselling and so notifies the Reseller, the Reseller must cease any Reselling within two business days of the date the Reseller receives notice from Granite Gold Inc. by removing all offers for Granite Gold® brand stone-care products on any website/online/ecommerce as referenced above. If applicable, at its own cost, the Reseller must also retrieve inventory of Granite Gold® brand stone-care products placed on consignment with any online marketplace and available for Reselling. For any Reseller that acquires Granite Gold® brand stone-care products from a direct customer, Granite Gold Inc. reserves the right to require that the direct customer take the same actions in response to this Policy on Reselling.



The Policy on Reselling is a unilateral policy issued by Granite Gold Inc. and is subject to change at any time in Granite Gold Inc.'s sole discretion. It is not a part of or incorporated into any agreement or specific commercial arrangement that Granite Gold Inc. may have with any Reseller. The Policy on Reselling applies to any Reseller that resells Granite Gold® brand stone-care products, unless the Reseller has received written consent from Granite Gold Inc. to resell on third-party ecommerce platforms agreed upon by Granite Gold Inc. The Policy on Reselling is confidential and recipients should not disclose its terms to any other person or entity.

